Information Classification

Data Loss & Compliance

problems have been plaguing enterprises for years, and continue to cost businesses billions of dollars…

$156 Billion

The cost of data breaches over the last 5 years

$7.2 Million
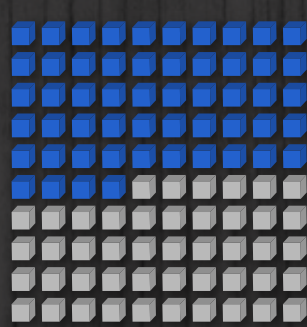
The average cost of a data breach in 2012

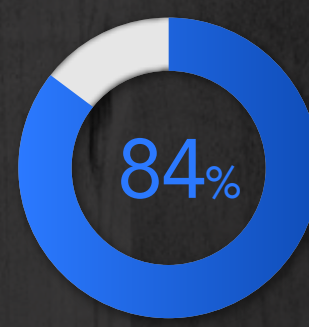**25%** of organizations admit to experiencing a security breach in the last 12 months

36% of organizations expect to experience a security breach in the next year

96% of data leaks are inadvertent

54% of organizations admit they fail audits

84% of employees believe employees & co-workers violate security & compliance policies for transferring files electronically

6/10

61% of workers said they don't think it is their responsibility to protect information on their devices.

" A storm is brewing over the silicon fields of corporate data – and companies that don't classify their data are going to get rained on." **COMPUTERWORLD**

High performing companies are between **1.5 to 3 times** more likely to classify their information
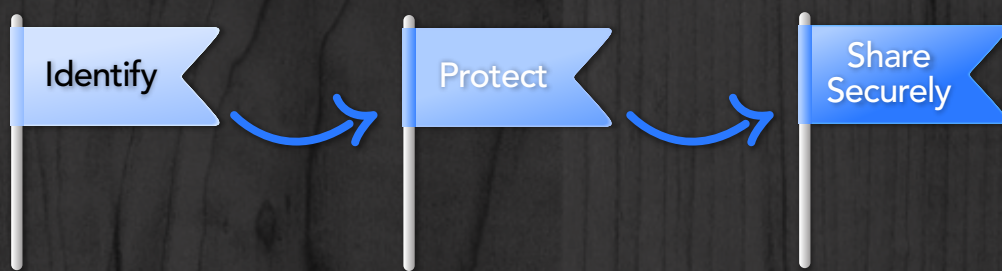
High Performers

Laggards

"If corporations are going to develop effective security strategies, they need to first establish a common method for classifying data, which can be used by all employees." *InformationWeek*
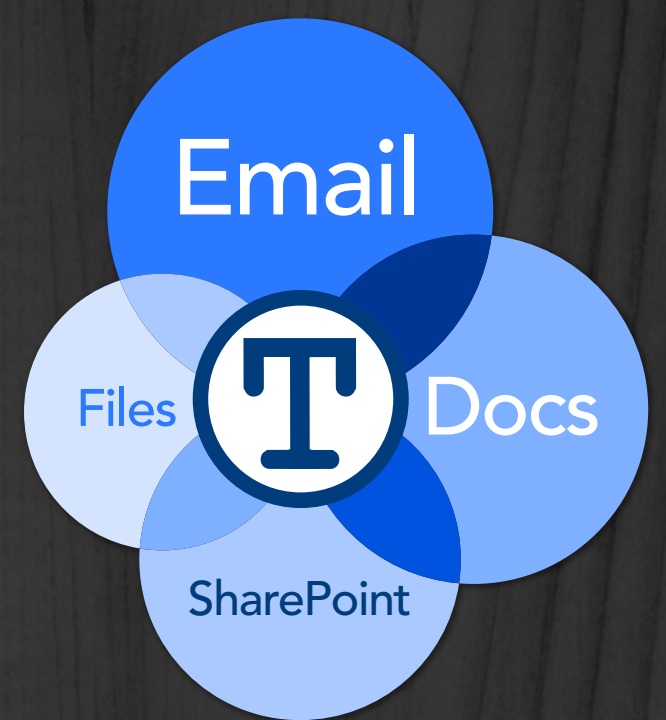
Stop the Chaos

What is the Answer?

By identifying or *classifying* your unstructured information, it can be easily protected.

Identify → Protect → Share Securely

With TITUS Classification solutions organizations can ensure all their unstructured information is classified and properly protected. By involving users in security, and enabling them to structure their unstructured information, organizations can truly prevent data loss and meet all their compliance requirements.

Email

Files

Docs

SharePoint

TITUS

HELPING YOU GOVERN AND SECURE ALL YOUR BUSINESS INFORMATION

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